



IMPLANT
CENTER

DENTAL IMPLANTS

EVERYTHING YOU NEED TO
KNOW ABOUT PRICING, TYPES
AND OTHER IMPORTANT
DETAILS.

Make an educated decision on whether
dental implants are right for you.



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CHAPTER I

INTRODUCTION

Embarking on your journey towards your ideal smile begins here. Broken or missing teeth will no longer affect your confidence or ability to enjoy life - dental implants are the ideal solution to a more confident smile.

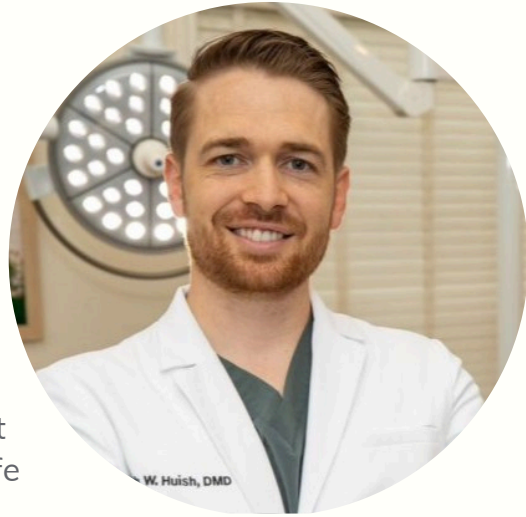
Congratulations on taking the first step towards a procedure that will have you proud of your smile and will have you eager to show it off for the rest of your life.

- Welcome Letter from Dr. Seth Huish and Dr. Clark Brinton
- Improving Your Quality of Life with Dental Implants

WELCOME TO ROOTS DENTAL!

Hi,

My name is Dr. Seth Huish, and I have seen countless lives changed forever from the amazing benefits of dental implants. I want to commend you on taking the first step towards improving the quality of your life. In this guide, I will show you just how drastically dental implants can change your life for the better.



You may be like thousands of others who struggle with broken or missing teeth. If you are experiencing a lack of confidence, if you hide your smile, if you are unable to eat the foods that you love - you should know that it is now easier than ever to make the change that will have you feeling like yourself again. My staff and I are here to walk you through each step of the process, educate you on your unique situation and earn the trust that has brought amazing smiles to so many satisfied patients.



"EVERYTHING ABOUT MY EXPERIENCE WAS POSITIVE. THE FRONT DESK WAS VERY FRIENDLY AT BOTH THE BEGINNING AND END OF MY VISIT. I WAS SEEN IN A TIMELY MANNER, AND MY HYGIENIST WAS SO PERSONABLE AND VERY THOROUGH, LEAVING MY TEETH SPARKLING AND FEELING FABULOUS." -**Julie H.**

My ultimate goal for you is straightforward and simple: **we want to give you the smile that you'll cherish for the rest of your life.**

The value of your smile is irreplaceable - no matter what stage of life you find yourself in, your smile directly affects your happiness. The possibility of achieving your perfect smile is more affordable and attainable than ever before.

Whether you're reading this guide for yourself or for a loved one, you're in the right place. Within this guide, you'll be able to find all of the information necessary to make an educated decision on how dental implants can make a difference in your life.

You no longer have to feel held back by your smile. I look forward to helping you achieve a smile you will be proud of for the rest of your life.

Sincerely,
Seth Huish, D.M.D.



WELCOME TO ROOTS DENTAL!

Dear Friend,

My name is **Dr. Clark Brinton, D.M.D.**, and right off the bat, I want to congratulate you on making the wise decision to request a copy of this pricing and information guide for Dental Implants.

Why? Because in my years of practice, I've found that there's almost nothing that can make as big a difference in your health, self-confidence, and overall quality of life as your smile.

Everything else can be working like clockwork – job situation, family, friends and relationships. But if you can't experience the simple act of savoring the foods you love most... or if you're embarrassed to smile or even engage in conversation because of missing or failing teeth...



"The entire process was explained in detail. I have extreme dental anxiety, so the staff from the front desk, dental assistant, financial, and even the dentist took special care to reassure me, and make sure every step of my appointment that I was ok to keep moving forward. I felt I was in a judgement free space, which made it a lot easier to talk to the dentist about my fears." -Kimberly S.

Then no matter how great everything else is going, the joy you long for is missing. I'm here to tell you that you don't have to settle for that kind of life any longer. I know this for a fact because I have seen countless individuals who used to suffer from missing, failing teeth, or loose/ill-fitting dentures - now eating and enjoying the very foods they'd thought were lost to them forever.

I've seen patients walk in my doors seemingly ashamed to smile, and later walk out those same doors glowing with a lovely smile as radiant as the sun. Thanks to the miracles of modern medicine and technology it's now not only possible, it's far more affordable and achievable than you probably have ever imagined.

Whether you're reading this guide for yourself or for a loved one, you're in the right place. We've designed this to provide you with all the necessary information you need to make an educated decision regarding what is best for overall health and happiness.

With all that said, let's get started.



IMPROVING YOUR QUALITY OF LIFE WITH DENTAL IMPLANTS

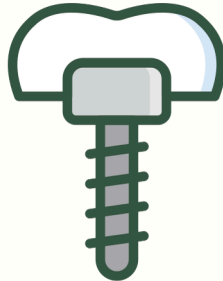
Now more than ever, missing teeth no longer need to be an obstacle keeping you from attaining your ideal smile. Dental implants are more accessible and affordable than ever: The permanent solution to your dental problems. Modern dental implants allow you to confidently embrace life with a vibrant, impeccable smile.

DENTAL IMPLANTS...



LOOK NATURAL

Our implants are crafted to blend in seamlessly with your natural teeth allowing you the freedom and confidence to eat, laugh, and smile comfortably once again.



ARE COMFORTABLE

Unlike dentures and other temporary alternatives, dental implants save you from constant adjustments, annoying adhesives, and embarrassing moments. You'll be able to confidently resume eating all of your favorite foods without pain or hesitation.



ELIMINATE HEALTH RISKS

The mouth is the gateway to bodily health, and implants can reduce the risk of health concerns stemming from neglected oral hygiene such as cavities, decay, and periodontal disease.



ARE SIMPLE TO MAINTAIN

Implants should be cared for the same as natural teeth to keep them looking amazing. Maintaining your smile has never been easier.



ARE THE GREATEST VALUE FOR A PERMANENT SOLUTION

Capable of lasting a lifetime, dental implants are the simplest, most durable method of restoring your smile and confidence. They are your permanent solution to what once seemed like an unsolvable problem.



CHAPTER II

HOW DENTAL IMPLANTS WORK

To help you in your journey towards an improved smile, we feel it's important that you have a good understanding of the components of a dental implant and very common issues that will impact the pricing of your treatment.

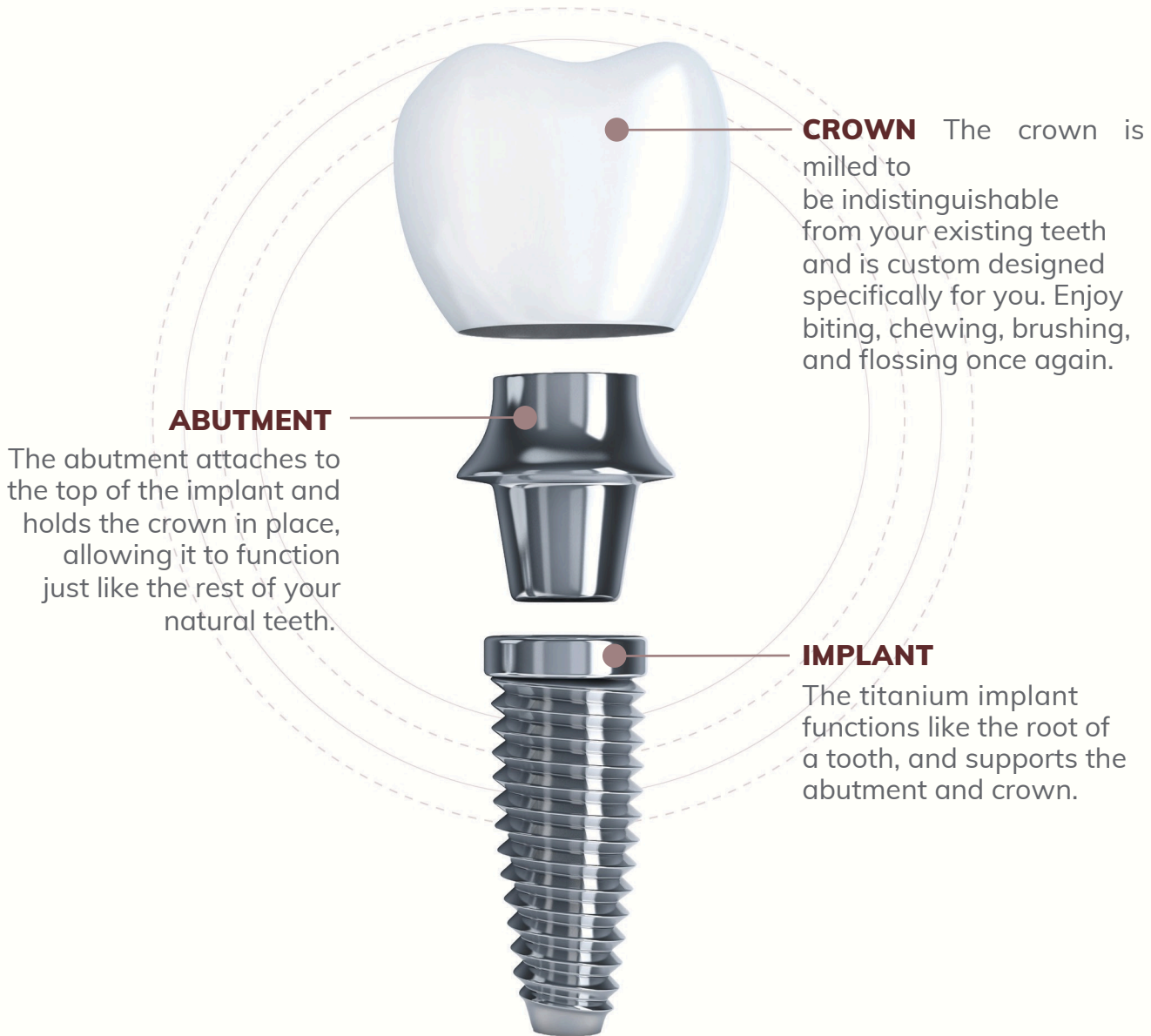
- The Anatomy of a Dental Implant
- Common Issues that Impact Pricing

Scan here for a video explaining dental implants and the process



THE ANATOMY OF A DENTAL IMPLANT

The technology and materials used in implant dentistry today have resulted in incredibly high success rates. The typical dental implant consists of the following components each designed to mimic the anatomy of a natural tooth:



When a dental implant procedure is performed, a titanium implant is secured in the jawbone, and is topped with an abutment. A replacement tooth, or crown, is placed onto the abutment and is fashioned to look and function exactly like a natural tooth.



HOW DENTAL IMPLANTS WORK

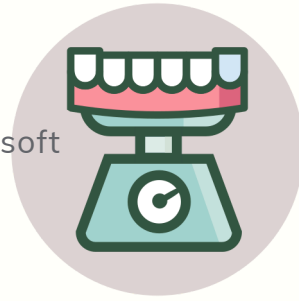




COMMON ISSUES THAT IMPACT PRICING

COMPLICATIONS WITH BONE DENSITY

In rare cases, the jaw bone of a patient may be too thin or soft to support a dental implant. In these instances, a bone graft may be necessary to ensure a successful implant.



PERIODONTAL HEALTH

If the gums are not healthy, gum disinfection treatment may be needed before dental implant treatment to ensure healthy healing and a successful outcome. In some cases, soft tissue grafting is needed to provide the right conditions for a long lasting and healthy implant.

TOOTH EXTRACTION

If a failing or damaged tooth needs to be extracted prior to implant surgery, the cost of the extraction and related procedures will be added to the cost of the procedure.



These are just a few of the factors that must be evaluated when estimating the cost of your procedure. These variables can affect the final cost of the procedure, and should be discussed with your dentist.

A consultation with Dr. Seth Huish will give you a clear understanding of your current oral health, and what factors you should take into consideration when opting for dental implants.



ARE YOU READY FOR YOUR FREE “DREAM SMILE” CONSULTATION? THIS APPOINTMENT INCLUDES:

- ✓ Dental Exam
- ✓ Expert Consultation
- ✓ Cone Beam CT
- ✓ Treatment Plan just for you!

(\$350 consultation value)

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CHAPTER III

TYPES OF IMPLANTS

Even though dental implants are the best solution for missing teeth, we will review the other alternatives to ensure you are making a well-educated decision.

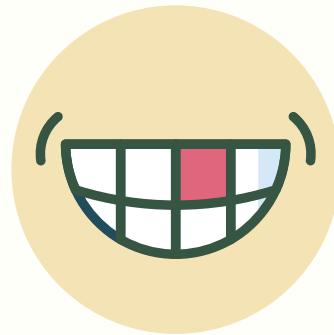
- Types of Implants and Their Applications
- Situation #1: Missing Tooth
- Situation #2: Multiple Missing Teeth
- Situation #3: Missing All Teeth

TYPES OF IMPLANTS AND THEIR APPLICATIONS

TYPES OF IMPLANTS

SITUATION #1: MISSING TOOTH

A single missing tooth is enough for a person to feel uncomfortable or self-conscious when talking or smiling. A missing tooth may also cause other teeth to shift and shrink the jawbone, resulting in structural damage and changing the shape of your face.



IDEAL SOLUTION SINGLE DENTAL IMPLANT



A single dental implant is your permanent solution to a missing tooth. The implant replaces the root of the tooth, and your hand-crafted crown nestles into its new home perfectly replacing the missing tooth. Once healed, you are able to treat it just as you would a natural tooth. It functions just the same!

ALTERNATIVE SOLUTION BRIDGE



Using a bridge to replace a missing tooth relies on adjacent teeth to anchor it in place. These teeth will need to be ground down in order to make space for the bridge. While bridges work well, they are prone to trapping food underneath them and require different ways of flossing to keep them clean.



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SITUATION #2: MULTIPLE MISSING TEETH

Missing multiple teeth can affect not only your appearance but increases your risk for severe problems with your remaining teeth. If you do not replace your missing teeth with dental implants you will continue to lose bone, have receding gums, and be at an increased risk for cavities.



IDEAL SOLUTION DENTAL IMPLANTS



Dental implants provide the ideal solution to replace multiple teeth. In addition to giving you back the freedom to eat the foods that you love, dental implants allow you to replace all missing teeth while preserving bone and not causing any additional damage to your existing teeth.

ALTERNATIVE SOLUTION REMOVABLE PARTIAL



Removable partials provide an inexpensive solution to replace multiple teeth, but have several significant drawbacks. Partials rely on clasps or retainers in order to stay in place, they cause food to collect increasing risk of cavities, and need to be removed and cleaned frequently. The biggest complaints from patients with removable partials is that they are not a very good-looking smile solution and they are extremely difficult to eat with.



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SITUATION #3: MISSING ALL OF YOUR TEETH

Losing all of your teeth can have a dramatic effect on your life. Without the ability to properly eat, it is more difficult to keep the rest of your body healthy. It can be difficult to fully enjoy life and have confidence in social situations.



IDEAL SOLUTION IMPLANT DENTISTRY



Dental implants give you the option to either more securely fasten your denture or have a permanent solution that replaces your original teeth. Dental implants are comfortable, practical, and permanent. Patients can resume eating the foods they love, and can smile and laugh with confidence.

ALTERNATIVE SOLUTION DENTURE + ADHESIVE



Traditional dentures offer a cosmetic solution to a mouth without teeth, however, there are still many challenges that must be addressed. Dentures are prone to sores and they can be difficult to prevent from falling out. Denture wearers typically need to relearn how to eat and speak properly. Many foods remain difficult or impossible to eat.



"THIS CREW THAT MAKE UP ROOTS DENTAL ARE REMARKABLE!!! THEY HAVE NOT ONLY HELPED ME OVERCOME MY FEAR OF DENTISTRY, BUT THEY'VE ALL BECOME FAMILY TO ME. IT TOOK FILLINGS, EXTRACTIONS, CAP PLACEMENT, AND DEEP CLEANINGS, BUT ROOTS DENTAL WAS FOCUSED ON GIVING ME MY BRIGHT HEALTHY SMILE BACK, AND THEY HELPED ME THROUGH EVERY STEP OF THE WAY." -**Farrah B.**



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CHAPTER IV

PRICING

Benjamin Franklin once said,

“The bitterness of poor quality remains long after the sweetness of low price is forgotten.”

While the cost of dental implants is an important factor in your decision, it should not be the main consideration. Let's look at the most important factors in this very important decision making process.

- Four Key Factors Affecting Dental Implant Pricing

FOUR KEY FACTORS AFFECTING DENTAL IMPLANT PRICING



1.SKILL LEVEL/EXPERIENCE

The experience level of the dentist plays a major role in the final outcome of the dental implant procedure. When considering experience, lots of experience with outdated techniques is not nearly as beneficial as experience based on the latest technology and current scientific data.

Dr. Huish completed his dental training at the **Oregon Health & Science University** and furthered his dental

education with post-graduate studies in implantology. He also received continuing education in endodontics, cosmetic dentistry, and orthodontics.

Dr. Brinton also graduated from the **OHSU School of Dentistry** in 2013 as the class valedictorian. During his third and fourth years, he was selected as one of two students to train under Drs. Stanley Malamed and Ken Reed in IV sedation as a member of their mini-residency program. He holds education in such high regard that he is the CEO of Hero Dental Education, where he trains other dentists in hands-on dental implant surgery techniques, including dental implant surgery, restorative, complications, and All-on-4 implant retained dentures.

2.NUMBER OF IMPLANTS NEEDED

Each additional dental implant helps provide a stronger and more secure solution. The correct amount of implants for your individual mouth and your budget will be discussed during your free consultation with Dr. Huish.



3.TECHNOLOGY AND EQUIPMENT

Patients should insist that the latest in technology and equipment are used when placing dental implants. Current technology allows for dentists to see the exact details of the bone and know exactly what will be done before the procedure. This technology allows dentists like Dr. Huish to decrease risks and complications to the patient by identifying anatomical areas that must be avoided.

4.PATIENT HEALTH

Your medical history can affect the healing and results of dental implant treatment. Dr. Huish will review and treat your medical history with the seriousness it deserves.



Schedule today at Rootsdental.com for your
IMPLANT CONSULTATION

On average, **new patients save \$2000-2500** by choosing Roots Dental.

SINGLE IMPLANT



Their price ~~\$6,500~~

Our starting price w/
implant membership

\$4,999

Payments as low as

\$199/mo*

(Includes surgical stent if needed, implant, abutment, and crown. Does not include bone grafting, extractions or sinus lift)

SINGLE ARCH



Their price ~~\$24,000/Arch~~

Our starting price w/
implant membership

\$18,999

4-6 implants included per arch

Payments as low as **\$299/mo***

(Prices include permanent, fixed restorations)

ALL- ON -X



Their price ~~\$48,000/Arch~~

Our starting price w/
implant membership

\$35,999/arch

4-6 implants included per arch

Payments as low as

\$499/mo*

(Prices include permanent, fixed restorations)

Multiple sedation options available!

Want to feel completely relaxed during your visit? Ask about which sedation option would be best for you.



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PRICING



*Payment plans are upon approved credit and may require a down payment, we welcome financial questions and set time aside to discuss this following your consultation appointment with the dentist.



Schedule your
FREE Dream Smile Consultation
today!

Click here to schedule

rootsdental.com

I want my dream smile!

Did you know...
two in three Americans have one
or more missing teeth?



Leaving empty spaces in your smile can lead to jawbone deterioration and other health issues. With **dental implants**, you will protect your facial bone and help your teeth stay healthy for a long time! They don't require grinding down adjacent teeth for bridges or attach partial dentures.

CHAPTER V

NEXT STEPS

Our patients deserve to have smiles that reflect their unique personalities and enthusiasm. That's why we provide our free consultation package and exam - we want to give you the knowledge that you need in order to make an educated choice regarding the future of your health.

Your mouth is the gateway to your body, and dental implants are a permanent investment that will elevate the quality of your life. Through dental implants, we will be able to show you exactly how you can make that happen.

TAKING THE NEXT STEPS TOWARDS YOUR IDEAL SMILE

With the information provided, you are now able to make an informed decision regarding the use of dental implants to achieve your perfect smile. Even a single missing tooth can have major health ramifications, and is much easier to address earlier rather than later. Thanks to the rapid development of modern medicine and technology, dental implants are straightforward - eating your favorite, once forgotten foods and acquiring the smile of your dreams has never been easier. Included in the “Dream Smile” Consultation Package is a comprehensive overview of your oral health and an expert opinion of how to best address your unique situation. It’s the best way to gauge the state of your teeth and oral hygiene in order to determine what the best steps for you are going forward. Every patient is different and every patient receives a unique consultation and personalized care. We have multiple financing options available and will work with you and attempt to accommodate any financial difficulties that may be keeping you from your ideal smile. No matter the budget, we’ll work together to ensure that you leave our care satisfied and feeling confident about your smile again. We believe that our patients deserve to have the smiles of their dreams, and we do whatever we can to make those dreams a reality. We would love to hear from you. Please contact us with any questions regarding this procedure, or about setting up an initial consultation to get you started on this life changing journey.



NEXT STEPS



“ABSOLUTELY THE BEST DENTAL EXPERIENCE EVER. MY WHOLE FAMILY HAS HAD THEIR TEETH CLEANED HERE. THE HYGIENIST WAS SO CAREFUL, DETAILED AND MOST IMPORTANTLY, GENTLE.” -**Abbie T.**



ARE YOU READY FOR YOUR **FREE “DREAM SMILE” CONSULTATION?** THIS APPOINTMENT INCLUDES:

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- ✓ Cone Beam CT
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